



COMING TOGETHER TO REACH A COMMON GOAL

Two partnering organizations:

1 GOAL

Funds raised by EH Canada:

\$8000

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DAVID DIENESCH, CEO AND CHIEF AGENT, EULER HERMES CANADA

At Euler Hermes Canada we support and encourage our associates to engage with the community. Each associate receives one paid day per year for community volunteer work. In 2018, our Social Committee decided that Kurling for Kids (K4K) would be a great opportunity for us to create a fun team building activity around a cause that would be able to make a tangible difference in our community.

Meeting with the K4K organizers we could see that they had a passion to build positive and immediate change in the lives of children who lived and played in our neighborhoods. This desire to stimulate change was still evident after 20 years of supporting both the Children's and St. Justine's Hospitals in Montreal.

With the help of K4K we were able to organize a cross-functional team event, that resulted in our associates raising over \$8,000 for K4K. Our Montreal associates spent half a day in our offices helping K4K with administrative tasks (this was part of their one day per year paid volunteer day). We then moved on to a nearby curling rink where we were organized into teams for our very own fun-spiel. There were lots of smiles, laughter, and some good food to be shared. It was great to see all parts of the company moving together for such a worthwhile cause.

I personally found the experience very moving. While Euler Hermes is a global company with over 6,000 associates, our Montreal office only has about 20 associates. We sometimes get lost in our own corporate world. Knowing that the contributions of our associates, both from a monetary and timing standpoint, actually made a difference in the specific purchase of the equipment being donated to both hospitals, was extremely satisfying to see.

I would recommend K4K to organizations that have a desire to make a direct impact in their community while simultaneously having employees focus as a team to reach a common goal.

