



10 DAYS AND 10 WAYS TO \$500

Fundraising can seem like a daunting task, but it doesn't have to be. The key to fundraising success is simple - you just need to ask! Use our guide to help reach, and even exceed, your goal in just 10 days.



DAY 1 - Show your commitment!

\$25 Kick start your fundraising by making a self-donation and lead by example! Make a self-donation of \$25 and watch as others follow your good example. People are more likely to give if they see that you have too.



DAY 2 – Reach out to family

\$100 Reach out to three family members and ask them to donate \$25 each, getting you \$75 closer to your goal.



DAY 3 - Ask five co-workers to sponsor you for \$10 each

\$150 Ask five co-workers to give \$10 each. That gives you another \$50 towards your goal.



DAY 4 – Ask your boss to make a donation

\$200 Ask your boss for a company contribution of \$50. Don't forget to check if your company has a matching gift program too! Better yet, encourage all your donors to check with their employers if they have a matching gift program. It's a great way to double your donations!



DAY 5 – Get social

\$300 Use your personal fundraising page URL to direct donors to your Participant Centre and post a link on Facebook, Twitter, LinkedIn, Instagram, etc., and ask your network to support your fundraising efforts for **K4K**. If five people donate \$10, you've just raised \$50!



DAY 6 – Ask businesses you frequent

\$280 Ask two businesses you frequent like your dentist, dry cleaner, hair stylist, regular coffee shop, etc., to give \$15 each to raise \$30 towards your goal!



DAY 7 – Reach out to your community

\$330 Ask five people you know from your extracurricular sports team, your child's school, or your place of worship to donate \$10 each.



DAY 8 – Turn to your friends

\$430 Ask five friends to donate \$20 each. Send them an email from your personal Participant Centre to ask for support to give your friends a safe and secure way to make a credit card donation to your fundraising efforts.



DAY 9 – Ask your neighbours

\$450 Ask two neighbours to donate \$10 each, adding another \$20 to your goal.



DAY 10 – Hold a fundraiser

\$500! Ask your company if you can hold a fundraiser and charge employees \$5 for a dress down Friday. With ten co-workers participating, you've just raised \$50!