



www.kurlingforkids.org / www.curlingpourlesenfants.org

The 22nd annual Kurling for Kids tournament is taking place on March 28th, 2020 at the TMR, Glenmore, Lachine, St. Lambert, Montreal West, Pointe Claire, Baie D'Urfe, Mont-Bruno Royal Montreal, Bedford and Sherbrooke Curling Clubs. The K4K Organizing Committee would like to wish you and your team a great day! While enjoying a day of curling you can also be proud that you are participating in a major fundraiser for children's hospitals.

Our goal this year is to raise **\$500,000** in funds to be divided evenly between the Sainte-Justine UHC and Montreal Children's Hospital Foundations.

For The Children's (click [here](#) to see the 2020-2021 equipment proposals from MCHF):

- Difficult Airway Cart + Mild Traumatic Brain Injury Clinic

For CHU Sainte-Justine (click [here](#) to see the 2017-2020 and 2020-2024 proposals from CHU SJ):

- Neurosurgical Laser + Center for Pediatric Cardiac Sciences

To meet our objective, we need every Kurler/Fundraiser to raise as much money as possible!!

The **Kurling for Kids Raffle** is back again this year to help you with your fundraising
These amazing prizes are available in our raffle for **\$5** a ticket. Over \$20,000 in prizes!

[Kurling for Kids Raffle 2020](#) (click [here](#) to see an image of all prizes)

1. Roundtrip for two to any WestJet destination [courtesy of [WestJet](#)] + \$1,000 for accommodations (retail value \$3,900)
2. Roundtrip for two to any Delta, Air France, or KLM destination in Europe [courtesy of [Delta Air Lines](#)] + \$1,000 for accommodations (retail value \$3,800)
3. LG 75" 4K UHD HDR LCD webOS 4.5 Smart TV (75UM8070PUA) (retail value \$2,900)
4. 5 game Montreal Canadiens package for 2020-2021 season (retail value \$1,645)
5. Framed Jean Beliveau Signed Montreal Canadiens Jersey with "HOF 1972" Inscribed (retail value \$1,340)
6. 2020 Montreal Alouettes Season Tickets for two - Section W2, Row 1, Seats 11-12 (retail value \$1,255)
7. 2020 Montreal Impact Season Tickets for two -Section 121, Row FF, Seats 17-18 (retail value \$1,150)
8. Le Centre Sheraton Montréal Hôtel Staycation - 2-night stay for 2 adults in a Sheraton Club guest room [courtesy of [Le Centre Sheraton Montréal Hôtel](#)] (retail value \$1,000)
9. iRobot Roomba 985 Wi-Fi Connected Robot Vacuum (retail value \$915)
10. Philips 3100 Series Espresso & Cappuccino Machine (retail value \$860)
11. 12 Cineplex Great Escape Movie Packages (includes 2 admissions, 2 soft drinks and 1 popcorn) (retail value \$520)
12. Hemmingford Golf Club - Ten Greenfees with cart [courtesy of [Hemmingford Golf Club](#)] (retail value \$340)
13. Hot air balloon flight valid for 1 person [courtesy of [La Magie de l'air](#)] (retail value \$200)
14. ICAR Adrenaline Driving Experience for two - Lamborghini, Ferrari and more... (retail value \$200)
15. WaySpa.com Spa E-Certificates (retail value \$200)

Participate in Kurling for Kids 2020 by registering to curl at a participating club or by registering as a fundraiser

(note that registration opens on January 24th, 2020)



Looking to have a great time and "curl" in a K4K event? Register as an individual, team member or a team captain.

Registration opens on January 24th, 2020 but in the meantime, here are some ground rules you may want to know in advance:

Registration fee:

- Register by March 15th, 2020 and take advantage of our early bird fee of \$50 per curler. Anyone registering after, will need to pay the regular fee of \$75 per curler. So, make sure to sign up early!
- Your registration includes 2 games, lunch, supper and a chance to win door prizes & trophies.

All the necessary curling equipment (brooms, sliders) is provided. Bring indoor running shoes and dress warm. Register as a team of 4 or sign up as an individual and we'll find you a team.

Not able to curl but still want to fund-raise and take part in K4K - register as a fundraiser!

Fundraisers won't actually curl at a curling club. In fact, you can raise money all online!

And there aren't any registration fees for fundraisers!

Who are Kurling for Kids fundraisers?

- A K4K fundraiser is someone who isn't curling at a K4K event but still wants to do their part in raising money to improve the health of sick kids.
- It can be anyone - your family, neighbours, colleagues, friends: the possibilities are endless. We encourage participants of all ages to register as a fundraiser. All you need is a desire to raise funds and help sick children.
- All fundraising incentives and online registration contests are available to K4K Fundraisers.
- All you have to do is register as a fundraiser, skip the fees and start fundraising!

GREAT EARLY-BIRD, ONLINE REGISTRATION CONTEST AND FUNDRAISING INCENTIVES ARE AVAILABLE TO BOTH KURLERS AND FUNDRAISERS

Online Fundraising Contest

All participants (curlers **AND** fundraisers) who register online and raise a minimum of \$250 online by **March 15th, 2020** will **automatically** be entered into a draw for a chance to win one of the following:

- 2 X Hardline Curling brooms courtesy of [Hardline Curling](#)
- 2 X tickets to a 2020 **Montreal Impact** game
- 1 X \$100 gift certificate for **Best Buy**
- 1 X \$100 gift certificate for **Canadian Tire**
- 1 X \$100 gift certificate for **Costco**
- 1 X \$100 gift certificate for **Le Keg**
- 5 X \$20 **Tim Horton's** gift certificates

Raise \$300 Or More for Kurling for Kids

All participants (curlers **AND** fundraisers) raising \$300 or more individually will be **automatically** entered in a draw for a chance to win a round-trip flight for two to any regularly scheduled Delta USA destination, including Hawaii, courtesy of [Delta Airlines!](#)

Fundraisers will receive one ballot upon reaching the \$300 milestone and an additional ballot for every \$300 raised above and beyond, to a maximum of four ballots.

As well, raise \$300 or more and you can choose from 10 great gift cards, or select the **Give Back** option to redirect the value of these gift cards towards the purchase of hospital equipment.

K4K 2020 Curler/Fundraiser Incentive Prizes

Participants can choose one of the following rewards based on their fundraising totals

Funds Raised	\$300	\$500	\$750	\$1000	\$1500	\$2000
Gift Card Value	\$10	\$25	\$35	\$50	\$75	\$100
Give back to the Foundation - Individuals can select "Give back to the Foundation" which will allow K4K to direct these funds towards the hospitals						
Best Buy						
Canadian Tire						
Golf Town						
Indigo Chapters						
Jean Coutu						
Pharmaprix						
Subway						
Starbucks						
The Keg Steakhouse & Bar						
Tim Horton's						



Important Information about Incentive Prizes



Important Information about Incentive Prizes

- Participants can choose to "GIVE BACK" their incentive prize(s) which will allow K4K to direct these funds to the hospitals
- At the registration desks, participants will indicate which incentive prizes they would like. If more funds are raised after the event, these funds will be included in the participant's overall fundraising totals and a K4K Organizer will be in contact for prize determination
- Incentive prizes are available **only** for participants who have registered online or those participants who have filled in the [Offline Registration form](#) and paid their registration fees
- Incentives will be awarded to each participant based on the total funds raised. The incentive levels and the corresponding denomination each participant will receive are indicated above. The levels are non-cumulative, unless a participant exceeds the \$2,000 incentive level. Any participant who exceeds the \$2,000 incentive level will automatically receive the \$100 gift certificate of their choice, plus the next level for which they qualify. (ex. Participant raised \$2,800, the participant will receive the incentive level of \$2,000 plus the incentive level of \$750)
- Team donations can be attributed to one or more members of the team
- Kurling for Kids reserves the right to substitute prizes of equal or greater value
- To qualify for incentive prizes, all funds raised must be received by K4K no later than April 25th, 2020
- Please allow 6 - 8 weeks after the April 25th 2020 Kurling for Kids raffle draw for receipt of incentive prizes which will be delivered by mail to each participant

