



# How you can help - 2024

## 1. Advertise in our online tournament booklet (no printed copies), on our website and event poster

Our 2024 tournament booklet will be a **virtual book available online** which includes the history of our event, what the money raised will purchase for the Hospital Foundations, team information, and sponsor advertisements. The link for this booklet will be shared with participants, guests, and sponsors. Sponsors can also choose to appear on our website and our event poster. Advertising rates are:

ADVERTISE	RATE	MAX DIMENSION OF COPY
Donation up to \$100		Special mention on our online Tournament Booklet Thank you page
Business Card	\$100	3.5" wide x 2" high
1/4 page ad - vertical/horizontal	\$200	4.125" wide x 4.9375" high (vertical) or 7.875" wide x 2.4" high (horizontal)
1/2 page ad	\$300	7.875" wide x 4.9375" high
Full page ad	---	7.875" wide x 10.125" high

Please refer to last page of this document for printing requirements for your ad.

## 2. Join the Kurling for Kids "Circle of Friends"

Get the maximum exposure for your sponsorship by joining the Kurling for Kids "Circle of Friends"

CIRCLE OF FRIEND LEVELS	RATE	PRIVILEGES
K4K Friend	\$500	<ul style="list-style-type: none"> <li>Your business name or logo displayed prominently in K4K documentation: posters, website home page, and the sponsor "Wall of Fame" at each club</li> <li>Company name/logo on K4K 2024 Sponsor page in online booklet</li> <li>1/2-page colour ad in online booklet</li> <li>Inclusion in all press releases</li> <li>Full amount tax receipt (for monetary donations)</li> </ul>
Bronze	\$1,000	K4K Friend level privileges and: <ul style="list-style-type: none"> <li>Full page colour ad in online booklet</li> </ul>
Silver (Corporate team)	\$2,000	Bronze level privileges and: <ul style="list-style-type: none"> <li>1 team of curlers in our event*</li> </ul>
Gold	\$3,000	Silver level privileges and: <ul style="list-style-type: none"> <li>2 teams of curlers in our event*</li> </ul>
Platinum	\$5,000	Gold level privileges and: <ul style="list-style-type: none"> <li>Full page colour ad in online booklet in premium spot (eg. Inside cover)</li> <li>3 teams of curlers in our event*</li> </ul>
Diamond	\$10,000	Platinum privileges and: <ul style="list-style-type: none"> <li>4 teams of curlers in our event*</li> <li>Two-page spread colour ad</li> </ul>

\* It is your choice whether you wish to participate the day of the event or simply wish to make a corporate sponsorship

## 3. Donate a prize, a product or a service

We can use prizes for our Kurling for Kids Thank You draw, products for our Fundraiser incentive draw, and services for any of our K4K events. This helps us to reduce costs which translate into more money for the hospitals. All donations of these types are acknowledged in the online tournament booklet. All prize, product or service donations will be recognized on the website and on special thank you pages in our online tournament booklet.

Invoices can be supplied as proof of advertising expenses for income tax purposes. All sponsors will appear on our website for a minimum of 6 months and are guaranteed to be on the website from the time of donation to 6 months after the event. Where applicable, tax receipts are issued by Kurling for Kids



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## Donors/Sponsors - Please fill in all applicable blue fields

### 1. Advertise in our online tournament booklet (no printed copies), website and event poster

ADVERTISE	AMOUNT	CHECK HERE
Donation up to \$100		<input type="checkbox"/>
Business Card	\$100	<input type="checkbox"/>
1/4 page ad - vertical/horizontal	\$200	<input type="checkbox"/>
1/2 page ad	\$300	<input type="checkbox"/>

### 2. Join the Kurling for Kids "Circle of Friends"

CIRCLE OF FRIEND DONATION	AMOUNT	CHECK HERE
K4K Friend	\$500	<input type="checkbox"/>
Bronze	\$1,000	<input type="checkbox"/>
Silver	\$2,000	<input type="checkbox"/>
Gold	\$3,000	<input type="checkbox"/>
Platinum	\$5,000	<input type="checkbox"/>
Diamond	\$10,000	<input type="checkbox"/>

### 3. Donate a Prize, Product or Service

(Note: tax receipts are not issued for these types of donations. Contact a K4K representative for any questions)

PRIZE, PRODUCT OR SERVICE DONATION		CHECK HERE
<b>Prize</b> Please enter Prize description		<input type="checkbox"/>
<b>Product</b> Please enter Product description		<input type="checkbox"/>
<b>Service</b> Please enter Service description		<input type="checkbox"/>

### 4. Sponsor Contact and Tax Receipt Information

COMPANY NAME		CONTACT NAME		Cheques can be made payable and sent to <b>Kurling for Kids</b> <b>3918 des Pervenches,</b> <b>Saint Hubert, Québec</b> <b>J3Y 9A1</b>  CHARITY BN / REGISTRATION NO.: <b>83329 5249 RR0001</b>
ADDRESS		CITY		
PROVINCE / STATE	POSTAL CODE / ZIP CODE	COUNTRY		
TELEPHONE	EMAIL			
<b>TAX RECEIPT?</b> Note - tax receipts are only provided for monetary donations	<b>YES</b> tax receipt needed <input type="checkbox"/>	<b>NO</b> tax receipt is not needed <input type="checkbox"/>		Interac e-Transfers can be sent to <a href="mailto:info@kurlingforkids.org">info@kurlingforkids.org</a>



# How you can help - 2024

## Advertising Specifications

AMOUNT	MAX DIMENSION OF COPY
Donation up to \$100	Special mention in our online Tournament Booklet Thank you page
Business Card	3.5" wide x 2" high
1/4 page ad - vertical/horizontal	4.125" wide x 4.9375" high (vertical) or 7.875" wide x 2.4" high (horizontal)
1/2 page ad	7.875" wide x 4.9375" high
Full page ad	7.875" wide x 10.125" high

### **Deadline for ads to be submitted:**

We will be releasing several different versions of the online tournament booklet as the year advances so you can submit your ad until December 15, 2024, but the earlier the better.

All ads should be supplied as per the following specifications:

If having ad prepared by a graphic designer:

- High-res PDF file built to the exact size of the ad space purchased. No need for crop marks; no bleed.
- CMYK ads only; no Pantones. Pantones will be automatically converted to CMYK.
- If supplying design files, please note we can accept ads built in Adobe InDesign, Illustrator or Photoshop

If supplying ad yourself:

- You may supply the separate elements for your ad (text in a Word document, large jpeg or tiff logos and other images) and we can build it for you to ensure an optimal print quality. Please note that elements taken from the Internet are very low quality and will not reproduce nicely.
- If you wish for something specific, you may supply an example and we will ensure to recreate it as close as possible with the elements you supply us.

If submitted early enough, a PDF of the ad will be sent for your approval before printing the brochure.

\* Any ads supplied in dimensions other than those specified above may be readjusted to fit the space.

Advertising copy can be sent by:

- Email to [info@kurlingforkids.org](mailto:info@kurlingforkids.org)
- Regular mail: see address in footer below

Kurling for Kids

Head Office / Siège Social

3918 des Pervenches, Saint Hubert, Qc, Canada, J3Y 9A1

No. d'entreprise de l'organisme de bienfaisance - Charity BN / Registration no.: **83329 5249 RR0001**